ClearSkai TECHNOLOGIES

ONBOARDING · CONTENT

Content Questionnaire

Client questionnaire for homepage, service pages, about section, FAQs, testimonials, offers, warranties, and disclaimers.

SL-ON-05 · Version 6.0 · Issued November 20, 2026

Document	
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Version	6.0
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Library folder	Onboarding
Replaces	ClearSkai_Content_Questionnaire_v5.pdf
Classification	Sales document library · client form

Prepared for

CLIENT NAME & COMPANY

PROJECT / BUILD NAME

CLIENT EMAIL

Get back to building where it matters most.

CONTENT INTAKE

Messaging & Main Offer

Use this before writing or rewriting website copy.

MAIN OFFER / HOOK

WHY SHOULD CUSTOMERS CHOOSE YOU?

WHO IS THE IDEAL CUSTOMER?

CONTENT INTAKE

Service Pages & Proof

Capture content needed for service pages and trust sections.

Service Page	Main Selling Point	Proof / Photo Needed	Notes

TESTIMONIALS / REVIEWS TO FEATURE

FAQS / CUSTOMER OBJECTIONS