ClearSkai TECHNOLOGIES

SALES FIELD · BUILD PACKET

Website & Software Build Sales Packet

Custom websites, custom software, and apps: what each build includes, what it costs, and the promises and terms that come with it.

SP-BUILD · Version 1.0 · Issued November 20, 2026

Document	
Document ID	SP-BUILD
Version	1.0
Issued	November 20, 2026
Replaces	The three bundle sales packets (v7), retired November 20, 2026
Use with	Discovery Form, Scope of Work, Payment Schedule / Split-Pay Agreement
Classification	Sales team · may be given to a client

Prepared for

CLIENT NAME & COMPANY

PROJECT / BUILD NAME

CLIENT EMAIL

CLEARSKAI REPRESENTATIVE

Get back to building where it matters most.

1. Website builds

One-time builds for a professional website. Every tier is delivered, configured, and handed off in writing.

Starter

$999 one-time

A professional, fast launch for owner-operators.

- Professional landing site
- Mobile responsive
- Contact forms
- Hosting setup
- Domain routing
- Technical SEO basics

Growth

$1,999 one-time

Multi-page sites with inquiry routing and dashboards.

- Everything in Starter
- Multi-page architecture
- SMS & email routing
- Lead analytics
- Owner dashboards
- Automation hooks
- CRM routing

Pro Build

$2,999+ one-time

Custom designs, custom features, SaaS-ready.

- Everything in Growth
- Custom design system
- Multiple pages & flows
- Branding & color systems
- Custom features & integrations
- SaaS-ready architecture
- Advanced AI / automation

Who it is for

Owner-operators, service businesses, and growing companies that need a site customers trust, with inquiries routed to the right person and a clean handoff.

What you will have when we are done

- A site you would be proud to send to a customer, on your own domain.
- Contact and quote forms that reach you by email or text when they are submitted.
- Hosting and domain routing set up, with access documented.
- Project rights, access, and licensing defined in your signed agreement.

2. Custom software, apps and automation

Scoped to the work and quoted in writing. Listed prices cover the build; tax, processing fees, and third-party tool subscriptions are separate.

Starter Automation

$1,499 one-time

One workflow, fully automated end to end.

- 1 core automation built
- Form / CRM / email integration
- SMS or Slack notifications
- Routing logic
- 90-day covered implementation warranty

Pro Automation

$3,499+ one-time

Multi-workflow builds with dashboards and AI assist.

- Up to 3 automations
- Owner dashboard
- AI chatbot or assistant
- Custom forms / quote builder
- CRM + payments + calendar wiring
- 60-day support

Custom Software, Apps & SaaS

Custom quote

Web apps, mobile apps, portals and full platforms.

- Auth + database + payments
- Core feature set, scoped together
- Owner & admin dashboards
- Production hosting & CI
- Project rights and licensing per agreement
- Itemized quote before work begins

What we build

Type of build	Examples
Web and mobile apps	Customer apps, field apps, and internal tools for iOS, Android, and the web.
Portals and dashboards	Client portals, team portals, and live dashboards for the numbers you run on.
Integrations and APIs	CRM, payments, calendars, messaging, and the systems you already use, connected.
AI-enabled software	Assistants, intake, and automations built into a product you own the use of.

ClearSkai Platform products

ClearSkai also develops its own software for the skilled trades. Each product has its own availability and license terms. Product pricing is separate from build pricing.

clearskaitechnologies.com/platform

3. Add-ons and extensions

Add any of these to a build. The final quote depends on scope, and an itemized invoice is sent before work begins.

Add-on	Investment	What it does
Logo & Brand Identity	$350 to $750	Custom logo, color system, typography pairing, and brand usage guide.
Copywriting (per page)	$150 to $300	Professional website copy for your homepage, services, about page and more.
Landing Page & Intake Flow Build	$750 to $1,500	Landing page, inquiry form, automated email follow-up, and thank-you flow.
Review Request Automation	$400	A built-in automation that texts customers after a job with a review link.
Custom Domain Email	$200 + $15/mo	Up to 5 professional inboxes on your domain.
Blog / CMS Setup	$450	Content management so you can publish posts and updates yourself.
E-Commerce Module	$1,200+	Shop with checkout, inventory, Stripe payments, and order management.
Booking / Scheduling System	$600	Calendar, confirmations, reminders, and payment-on-book flow.
Custom Forms & Quote Builder	$350	Multi-step intake or instant-quote calculator with email/SMS routing.
AI Chatbot / Assistant	$800+	Custom-trained assistant for support, intake, and common questions.
Analytics Dashboard	$400	Analytics setup, event tracking, and a custom reporting dashboard.
CRM Onboarding (SkaiScraper)	$500	SkaiScraper setup: pipelines, automations, and team training.
Video Intro / Hero Reel	$650	30 to 60 second branded hero video for the homepage.
Managed Hosting	$79 / mo	Managed hosting, security patches, backups, uptime monitoring, content edits.
Maintenance Only Plan	$199 / mo	Edits, fixes, and updates for a site we built, without managed hosting.
Priority Build (2 weeks)	+25%	Skip the queue for time-sensitive launches.
Additional Pages	$200 / page	Extra pages beyond your tier's included page count.

4. Build worksheet

Use this page in person or over the phone. It is a summary; the signed agreement sets the final terms.

Selected build

- ☐ Starter Website
- ☐ Growth Website
- ☐ Pro Build Website
- ☐ Starter Automation
- ☐ Pro Automation
- ☐ Custom Software / App / SaaS

NOTES / SPECIAL BUILD INSTRUCTIONS

Add-ons and custom items

Add-on or custom item	Price	Approved?
		☐
		☐
		☐
		☐
		☐

BUILD PRICE

ADD-ONS SUBTOTAL

PROJECT TOTAL

DEPOSIT / FIRST PAYMENT DUE

Approval

Role	Printed name	Signature	Date
Client / authorized signer			
ClearSkai representative			

5. Guarantee, warranty and project rights

Clear promises a client can rely on, as published in the ClearSkai refund policy.

1-Week Money-Back Guarantee (before handover)

At any point during the build, up until we hand over keys, the client has 7 days from the most recent build milestone to request a refund of any unused, non-deposit amounts. Once the project is delivered and keys, logins, and code are transferred, the build is considered accepted and the money-back window closes.

90-Day Professional Service Warranty (after launch)

For 90 days after handover, ClearSkai fixes covered implementation defects it shipped, such as broken forms, broken links, or anything that demonstrably does not work the way it was designed to, at no cost. The warranty does not cover new features, content rewrites, third-party platform changes, or edits made by others after handover.

Project Rights in Writing

Project-specific deliverables, access, and licensing are defined in the signed agreement. ClearSkai retains its reusable frameworks, internal tools, and proprietary products.

Split Payments

A website build can be split into a down payment and monthly payments. The exact amounts and schedule are confirmed in writing in the Payment Schedule / Split-Pay Agreement before work begins.

6. How it works

Step	What happens
1. Discovery	We map your goals, customers, and constraints, and complete the Discovery Form.
2. Scope & quote	You receive a readable Scope of Work and an itemized quote.
3. Build in the open	Regular demos keep decisions visible. Design, copy, and launch are approved in writing.
4. Launch & handoff	We document the handoff, train your team, and stay available for covered issues.

7. Ongoing costs and disclosures

We would rather over-explain now than create surprises later.

Ongoing Hosting & Maintenance

After launch, managed hosting is $79/month or maintenance-only is $199/month. The client may also self-host on their own account, and ClearSkai can walk through the handoff when applicable.

Third-Party Subscriptions Are Billed Separately

Domains, email, payment processors, scheduling tools, AI APIs, SMS credits, app store fees, and similar paid tools are billed by each provider unless specifically included in the signed Scope of Work.

Sales Tax & Payment Processing

Sales tax, where applicable, and payment processing fees may be added at checkout or invoice. Listed prices reflect the build cost only.

What ClearSkai Does Not Sell

ClearSkai builds websites, custom software, and apps, and develops its own products. It does not sell advertising management, search ranking services, social media management, or other marketing services.

No Results Guarantee

ClearSkai builds the system. Inquiries, sales, and revenue depend on the client's market, offer, pricing, reviews, response time, and follow-through.

Final Scope in Writing

Final price, scope, deliverables, milestones, and payment schedule are confirmed in the signed agreement before work begins. The signed agreement governs over this packet.

> **Ready to lock in your build?**
> Scope, timeline, and final price are confirmed in writing before work begins. Pair this packet with the Discovery Form, Scope of Work, Payment Schedule / Split-Pay Agreement, Third-Party Subscription Authorization, and Client Access & Login Authorization.
> clearskaitechnologies.com/contact · support@clearskaitechnologies.com

Get back to building where it matters most.